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in  focus Newsletter

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Like It Or Not, A Connected Global Economy Affects You



February 4, 2016

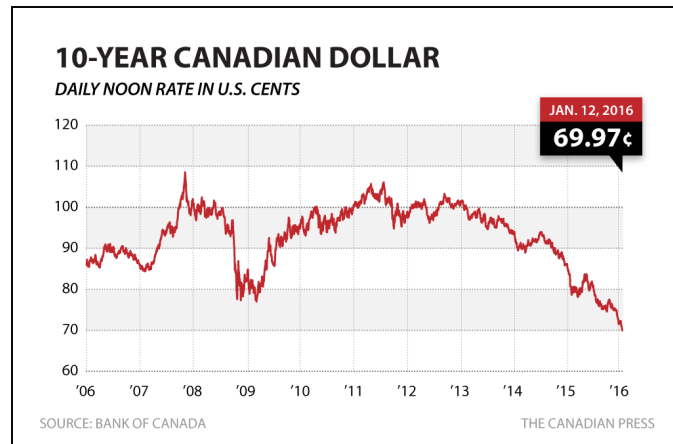
We no longer live in an industrialized economy, we live in a connected economy. Thanks to technology it is now possible for us to connect instantaneously from anywhere in the world. Economies have expanded from small localized towns and communities to the global marketplace. Today, we have globalized trade in nearly every way and as a result virtually every country is impacted by what happens in other countries around the globe, particularly events that take place in the United States of America.

Winston Churchill once said, "The further you look into history the further you can see into the future."

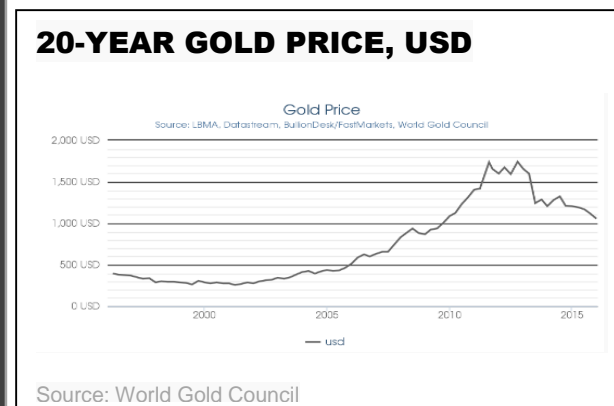
So, here are the facts:

As the nation with the world's largest economy, the United States plays a key role on the international economic stages. The US dollar is the most widely held currency in the world. And since it is used in most international transactions, it stands to reason that anything that happens with the US economy will affect international finances in a substantial way.

Since 1944 the US dollar has been the world's reserve currency. And one of the biggest ways that the US affects the world's economy is through the greenbacks buying power, which has lost 96% of its original worth. With gas prices going up and the dollar not worth as much as it used to be, Americans are buying less. Add to that, just a few short weeks ago the Canadian loonie slipped below the 70-cent US level. One day later a forecaster at investment bank Macquarie says he expects the loonie to lose another 10 cents to reach an all-time low of 59 cents by the end of 2016.



As this trend continues we will need more and more of our dollars to buy the same amount of goods and services we do today. Many economists suggest that we'll be in for a bigger financial shock than that of the real estate crash in 2008. (To get more insight on the crash of 2008 watch the movie *The Big Short*.)



If you learn [Why The US Dollar Constantly Loses Value](#) and research our world's historic events, you'll understand the magnitude of what we potentially face ahead. Many nations have already lost confidence in the dollar and have decided to cease using the greenback in trade. In a stunning move, China has suspended some banks from Foreign Exchange markets and ordered other banks to stop buying US dollars. It is important to note that simultaneously the Chinese yuan officially became a world reserve currency on November 30, 2015!

Numerous countries have expressed a desire to see an independent new currency replace the dollar as the reserve currency. What are many of these nations doing to prepare for the anticipated demise of the US dollar? They're setting up infrastructure ([A.I.I.B](#)), forming alliances with other nations ([B.R.I.C.S](#)), and the end goal is to start [backing their trades and individual currencies with gold](#).

Whether directly or indirectly these events will affect Canadians. Whenever there is economic uncertainty investors flock to assets perceived as safe and gold is just that; not as a speculative investment but as a safe storehouse for wealth.

While the US dollar and the Canadian loonie continue to lose buying power, gold's buying power holds relatively steady. Save your wealth in dollars and your wealth will do what the dollar has always done, lost value. Save your wealth in gold and your wealth will do what gold has always done, increased in value.

Before "you know what hits the fan" it's important that you take a moment to learn how you can [protect your wealth and future buying power](#).

To your success,

A handwritten signature in blue ink, appearing to be "D. Swait", with a stylized flourish extending to the right.